



**76th**  
**ALL INDIA COMMERCE CONFERENCE**

December 19-21, 2025

Bengaluru

Annual Conference of Indian Commerce Association (ICA)  
on

**EMERGING  
WORLD  
TRADE ORDER:  
CHALLENGES AND  
OPPORTUNITIES**

Hosted by

**GARDEN CITY UNIVERSITY, BENGALURU**



INDIAN  
COMMERCE  
ASSOCIATION

**EMERGING  
WORLD  
TRADE ORDER:  
CHALLENGES AND  
OPPORTUNITIES**



# INDIAN COMMERCE ASSOCIATION

On the eve of India's independence some visionary intellectuals and industrialists pioneered the establishment of a forum to discuss and deliberate the future course of country's development under the name and style of Indian Commerce Association. Beginning in 1947, they continued to gather every year in a national convention called as All India Commerce Conference on the premises of different universities, colleges and institutions. This is how it has continued and grown since 1947 with an uninterrupted tradition of annual conferences which by now look like the Congress, sheer on zeal and grit of a cohesive network of its members. ICA has been allotted 1000 sqm. of Institutional land at plot number 33B, Knowledge Park 01, Greater Noida, District: Gautam Budha Nagar, Uttar Pradesh - Delhi NCR.

## The Indian Journal of Commerce

The Indian Journal of Commerce, started in 1947, is the quarterly publication of the Indian Commerce Association which is UGC CARE listed Journal to disseminate knowledge and information in the area of trade, commerce, business and management practices. The Journal focusses on theoretical, applied and interdisciplinary research in commerce, business studies and management. It provides a forum for debate and deliberations of academics, industrialists and practitioners.

**Select papers of the conference including the award winning papers are published in the Indian Journal of Commerce.**

**To promote research ICA gives the following awards:**

## Best Business Academic of the Year Award (BBAY Award)

The BBAY Award has been instituted under the aegis of the ICA with effect from 2005 in order to encourage the youth in the field of research in Commerce and Management. The award comprises one Gold medal and four Silver medals for the Best Papers presented in the technical sessions of the All-India Commerce Conference every year. There are two medals under this category; Gold Medal (Best Business Academic of the Year Award Certificate of Honour and Gold Medal for the best paper contributed to the All India Commerce Annual Conference) and Silver Medal (Best Business

Academic of the Year Award Comprises of Certificate of Honour and a Silver Medal for the best paper contributed in every Technical Session (TS-1 to TS-4) and Seminar Session of All India Commerce Conference). The detailed guidelines are available on the website of ICA India (<https://icaindia.info/BBAY.html>). The applicants will have to submit the research paper to the concerned Chairperson and Co-Chairperson latest by October 31, 2025.

## Prof. Manubhai M Shah Memorial Award for Excellence in Commerce & Business Management (MMSMA)

The Award is to be given to the applicants for outstanding contributions to the discipline & profession of Commerce & Business Management. The names of candidates may be proposed by Vice Chancellors of Indian Universities; Directors of Private Universities; Chairpersons of Institutions of National importance and Directors of the Indian Institutes of Management (IIM). Every application/nomination shall be accompanied by a processing fee of Rs. 1000/- The Award shall comprise cash prize of Rs. 2,00,000/- together with a certificate and trophy.

The detailed guidelines are available on the website of ICA India (<https://icaindia.info/MMSMA.html>). The applicants will have to submit the applications to the email id of Secretary, ICA ([kuldeep.sharma@hindujacollege.com](mailto:kuldeep.sharma@hindujacollege.com)) latest by October 31, 2025.

## Prof. Manubhai M Shah Memorial Research Award (MMSMRA) Indian Commerce Association (ICA)

Manubhai M Shah Memorial Research Award has been instituted under the auspices of the Indian Commerce Association with effect from the year 2010. Two Certificate of Honours and Gold Medals for the best paper contributed to the technical session meant for this Award in the Annual All India Commerce Conference of ICA. The persons who want to be considered for the Award shall have to submit paper on the theme selected for the award for the All India Commerce Conference. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/MMSMRA.html>). The applicants

will have to submit the research paper to Session Chairperson and Co-Chairperson only through the conference website latest by October 31, 2025.

### **Sourabh Shiware Memorial Young Researcher Award (SSMYRA)**

To salute the entrepreneurial, innovative, and versatile spirit of Mr. Saurabh Tukaram Shiware, the ICA, with the sponsorship of the very generous Dr. T. Shiware, has decided to announce this award for young professionals in the discipline who have made contributions that have the potential to make a difference in the research scenario thus taking research in the discipline to the mainstream. The award comprises a cash prize of Rs. 25,000/- with a certificate of appreciation and a trophy to be presented each year in the Annual Conference of the ICA. The applicants will have to submit the paper to email id kuldeep.sharma@hindujacollege.com latest by October 31, 2025. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/SSMYRA.html>).

### **Prof. A.D. Shinde Research Fellowship Award (ADSMR)**

The primary aim of Prof. A.D. Shinde Memorial Research Fellowship Award is to promote research among the young faculty members and research scholars of ICA. Applicants who are

Permanent/Regularly employed as faculty in the rank of assistant professor in a UGC recognized University/College/Institution/affiliated institution are eligible for a grant of Rs. 50,000. It should be duly certified by the Principal of the College. The applicants will have to submit the paper to email id kuldeep.sharma@hindujacollege.com latest by October 31, 2025.

The detailed guidelines are available on the website of ICA India (<https://icaindia.info/ADSMR.html>).

### **Prof. Samiuddin Memorial ICA Research Scholar Award (SMICARSA)**

There are 5 prizes under this category. Those Research Scholars registered for Ph. D. in a University or submitted the Ph. D. and awaiting the award are eligible to take part in the session. The research scholar shall attach the proof of the above along with the Research Paper.

There shall be no specific area as such. The scholar should develop a paper from his/her own Ph. D. topic. There will be no co-author of the paper. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/SMICARSA.html>). The applicants will have to submit the research paper to Session Chairperson and Co-Chairperson only through the conference website latest by October 31, 2025.

# **EMERGING WORLD TRADE ORDER: CHALLENGES AND OPPORTUNITIES**

# About Garden City University, Bengaluru



Garden City Education Trust was established in 1992 by Dr. Joseph V.G., with the support of eminent educationists such as Prof. Shivarudrappa – former Dean, Karnataka University, Dr. K. Hanumanthappa – former Vice Chancellor, Bangalore University, Prof. V.B. Coutinho – former Vice Chancellor, Gulbarga University, and Prof. N. S. Rame Gowda – former Vice Chancellor of the Karnataka State Open University.

The Trust was envisioned as a centre for educational excellence, embracing qualitative practices and nurturing students through value-based education.

It began its journey with the launch of Garden City College of Science and Management Studies, offering undergraduate and postgraduate programs. Under the visionary leadership of Dr. Joseph V.G., the institution pioneered need-based programs, committed to inclusive growth and celebrating diversity in education.

In recognition of its outstanding academic practices, the college was awarded an “A” Grade—the highest grade conferred by the National Assessment and Accreditation Council (NAAC).

Driven by unwavering dedication, the institution evolved into a renowned state-private university. In 2013, the Government of Karnataka passed the “Garden City University Act”, acknowledging the exceptional contributions of the Garden City Education Trust. The Act received the Governor's assent on 26th March 2013, marking the official establishment of Garden City University (GCU).

With a continued focus on quality education at an affordable fee, GCU has emerged as the premier private university in the city of Bengaluru. The university was built brick by brick through the relentless efforts and visionary foresight of its founder.



the classroom, where a pragmatic approach combining theory and practice shapes future-ready professionals. GCU is committed to innovative program delivery, while instilling constitutional values, social responsibility, and ethical leadership - developing individuals who meaningfully contribute to society and the world.



GCU operates across three lush green, eco-friendly campuses located in Indiranagar, K.R. Puram, and Hoskote, collectively spanning an impressive 195 acres. These campuses support a dynamic ecosystem for academics, research, and experiential learning.

Under the esoteric leadership of Dr. Joseph V.G., Founder and Chancellor, GCU has carved a legacy of 33 years in higher education and research. With patent awards enhancing its IPR net worth, a global alumni network of over 45,000, and students from 82 countries and every state in India, the university is gaining widespread recognition for upholding its motto: "Emphasis on Life."



At Garden City University, education is not just for a living - but for life itself. Learning extends beyond

GCU is not just an institution of learning; it is a transformational experience that prepares students for global success while grounding them in values that make them responsible citizens and compassionate human beings.

## Key highlights of the GCU experience include GCU INSPIRE:

**I – Internships:** Mandatory six-month internships for real-world exposure

**N – National & Global Learning:** Skill-based curriculum aligned with the National Skills Qualifications Framework, along with global immersion programs at top universities around the globe.

**S – Sustainability & Innovation:** Innovations in agriculture, environmental initiatives, and climate change, with an emphasis on the Sustainable Development Goals (SDGs)

**P – Practical Learning:** Hands-on training and real-world applications in every course

**I – International Competence:** Compulsory international language proficiency for global readiness

**R – Respect & Responsibility:** Strong emphasis on civic responsibility, empathy, and Indian heritage - especially Karnataka's rich culture

**E – Emerging Technologies:** AI-enabled learning across disciplines to ensure students remain future-ready

# 76th ICA Conference Preparations – Inspection Committee Visit to GCU

In line with the Indian Commerce Association's tradition of upholding the highest standards of quality and excellence, an inspection committee comprising ICA office bearers and past presidents visited Garden City University, the host institution for the 76th All India Commerce Conference, on 19th May 2025.



Release of conference brochure by Prof. K.S. Thakur, ICA President also seen in the picture from L to R: Dr. Ishrat, Dr. Kuldeep Sharma, Prof. Ajay Kumar Singh, Prof. (Dr.) I. V. Trivedi, Prof. Keshav Singh Thakur, Prof. G. R. Nayak, Prof. M. Jayappa, Prof. N. K. Jha, Dr. B. Mariyappa



The team along with the advisory committee and the conference organizing team at the GCU Campus.



Advisory Committee along with the Chancellor of GCU Dr Joseph V G, during their visit to the GCU Knowledge Park Campus.



ICA Executive member inviting the Central Govt. commerce minister Shri. Piyush Goyal, Minister of Commerce and Industry



## Advisory Committee Members: The Team

Prof. Dr. K. ERESI	Former Dean & Chairman Department of Commerce and Management, Bangalore university
Prof. Dr. B C Sanjeevaiah	Former Dean & Chairman Department of Commerce and Management, Bangalore university
Shri. Uttam Chardia	Trustee, Uttam Chardia Charitable trust
Prof. Dr. K. R. Jalaja	In-Charge VC Bangalore City University
Prof. Dr. S. Ramesh	Former Dean, Mount Carmel College, Bangalore
Prof. Dr. K. Nirmala	Dean and Chairman, Department of Commerce, Bangalore University
Prof. Dr. B. Mariyappa	Former Dean, BMS College for Women, Bangalore
Prof. Dr. T Ashwatha Narayana	Executive Member - South, ICA
Prof. Dr. Shivalinge Gowda	Former EC Member
Prof. Dr. Murilidhara S	Dean and Chairman, Department of Commerce, Bangalore North University
Prof. Dr. Parvathi	Principal, VET College, Bangalore
Prof. Dr. Mahesh	Principal, Jain Evening College, Bangalore
Prof. Dr. B. G. Bhaskara	Former Principal, Vivekananda College, Bangalore
Prof. Dr. K. M. Nagaraj	Professor, BES College
Prof. Dr. K Ramachandra	Professor, Maharani Cluster University, Bangalore
Prof. Dr. P. V. Padmaja	Principal, MLA Higher Studies, Bangalore
Prof. Dr. Zubeda Begum	Former Principal, Abbhaskhan College for Women, Bangalore
Prof. Dr. Rajesh Kumar V	ICFAI Foundation for Higher Education
Dr. B.A. Anuradha	Principal, Al-Ameen Institute of Management Studies
Prof. Dr. S N Venkatesh	Principal Sheshadripuram College, Yelahanka
Dr. B A Karunakar Reddy	Senior Professor Department of Commerce, AIMS Institute, Bangalore
Dr. C. Nagaraj	Secretary, BCUTCCM, Bangalore
Dr Nagaraju G H	President BUTCCM

# ABOUT GREATER BENGALURU AREA (GBA) BRAND BENGALURU



Bengaluru, officially founded by Nadaprabhu Shri Kempegowda, is one of the most vibrant and internationally renowned cities in India. Known as the most happening international city, it is a multi-religious, multi-cultural, multi-lingual, and people-friendly metropolis known for its warmth and hospitality.

The Greater Bengaluru Area (GBA) derives its competitive edge from its pleasant weather, lush greenery, soft-spoken population, and its status as a hub for Information Technology (IT), Biotechnology (BT), semiconductors, nanotechnology, global R&D, textiles, food processing, animation, and much more.

GBA is administratively divided into three municipal corporations (Mahanagara Palikes)—Bengaluru Central, Bengaluru North, and Bengaluru South. With a population of 1.40 crore, the city is home to numerous public sector undertakings, multinational companies, defence manufacturing units, and is recognized as the start-up capital of India.

Contributing to 52% of Karnataka's GDP, Greater Bengaluru stands as the economic engine of the state. Often referred to as the Pensioners' Paradise and Garden City, Bengaluru is also one of the greenest and most livable cities in India. It is well-connected to the rest of the country and the world

by air, rail, and road networks.

## Tourist Attractions in Bengaluru

Bengaluru is a fascinating blend of history, nature, and modernity. The city boasts iconic green spaces like the Lalbagh Botanical Garden, famous for its Glass House, and Cubbon Park, a tranquil retreat in the heart of the city.

### Other must-visit attractions include:

- Tipu Sultan's Summer Palace
- Bengaluru Palace
- Nandi Hills





- Bannerghatta Biological Park
- Mayo Hall
- Vidhana Soudha (a symbol of Karnataka's governance)
- Visvesvaraya Industrial and Technological Museum
- HAL Aerospace Museum
- Bull Temple (dedicated to Nandi)
- ISKCON Temple (a spiritual and architectural marvel)



For shopping and leisure, Mall of Asia in Jakkur is one of the largest malls in the country, offering an excellent mix of retail, food, and entertainment.

## Food & Shopping in Bengaluru

Bengaluru offers a vibrant and diverse shopping experience. Popular shopping districts include M.G. Road, Brigade Road, and Commercial Street, known for a mix of boutiques, global brands, and lively street shopping.

**Modern shopping malls are spread across the city, including:**

- UB City – known for luxury retail and fine dining
- Phoenix Marketcity, Whitefield – one of the largest malls in South India



For a more traditional experience, explore the historic areas of Chickpet, Cottonpet, and Majestic, known for affordable textiles, jewelry, and electronics.

Foodies will love Bengaluru's Darshinis—quick-service eateries serving authentic and affordable South Indian dishes like idlis, dosas, vadas, and filter coffee. The city's cosmopolitan food culture offers everything from regional Indian delicacies to global cuisines.



## Travelling to Bengaluru

Bengaluru is well-connected via air, rail, and road:

- Kempegowda International Airport (BLR) connects Bengaluru to major domestic and international destinations.
- Key railway stations include:
  - Krantivira Sangolli Rayanna (Bengaluru City Junction)
  - Bengaluru Cantonment
  - Yesvantpur Junction
- Intercity and interstate bus services are operated by KSRTC, BMTC, and numerous private transport providers.

## Travelling Within Bengaluru

The best way to navigate Bengaluru is via public transport, particularly the BMTC network, which includes efficient Volvo Vajra buses connecting major areas of the city.

Tourists can explore the city through 'Bengaluru Darshan'—a day-long guided tour conducted by the Karnataka State Tourism Development Corporation (KSTDC). Private travel agencies also offer customized city tours.

### Additional commuting options include:

- App-based cab and auto services (Ola, Uber, Rapido)
- Rental bikes and electric scooters (Bounce, Yulu, etc.)

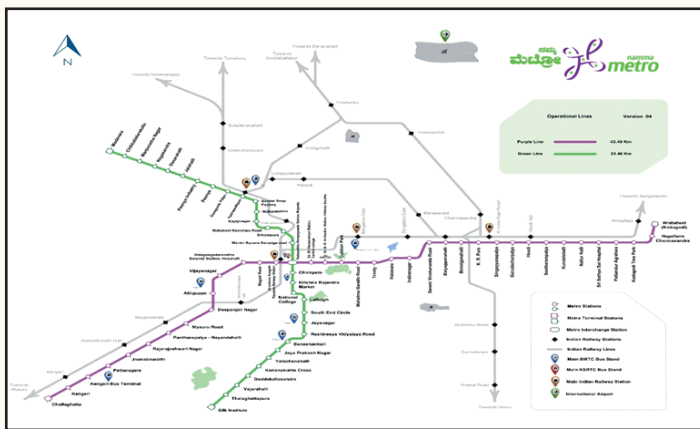
The Namma Metro is a modern, fast, and clean way to beat the city's traffic. The metro currently connects key areas like Nagasandra, Mysuru Road, Byappanahalli, and Whitefield, with further expansion underway. The metro has become a symbol of Bengaluru's urban transformation and is widely used by residents and tourists alike.



Here's a breakdown of the major transportation points you'll find on your way to Garden City University (GCU), located at **16th KM, Old Madras Road, K R Puram, Bangalore – 560 049**

## Metro Station - Benniganahalli Metro Station (TIN FACTORY)

- Located around 6.5 km from the university.
- The Purple Line of the Bangalore Metro connects various important areas of the city, including Baiyappanahalli (which is close to Tin Factory)
- How to reach GCU: You can easily take an auto-rickshaw or cab from the Benniganahalli Metro Station (TIN FACTORY) to Garden City University – OMR CAMPUS  
(<https://maps.app.goo.gl/jK858dyE3t5qnwsbA>)



## Airport - Kempegowda International Airport (BLR)

- Located around 36 km from the university.  
(<https://maps.app.goo.gl/Vz6ubhLqe7bdiWBD9>)
- How to reach GCU: You can easily take cab from Kempegowda International Airport (BLR) to Garden City University – OMR CAMPUS.  
OR
- BMTc VAYU VAJRA – Bus (KIA 6A):

How to reach GCU: You can travel via bus to TIN FACTORY & you can easily take an auto-rickshaw or cab from TIN FACTORY to Garden City University – OMR CAMPUS  
(<https://maps.app.goo.gl/zxbvzMjwB5eaoSFCa>)



## Railway Station – MAJESTIC Railway Station

- Located around 21 km from the university.  
(<https://maps.app.goo.gl/NU2PyuQGVS4vSJgD7>)
- How to reach GCU: You can easily take an auto-rickshaw or cab from the Majestic Railway Station to Garden City University – OMR CAMPUS.

## Yeshwanthpur Railway Station

- Located around 25 km from the university.  
(<https://maps.app.goo.gl/8AbG7u48ND8opEp69>)
- How to reach GCU: You can easily take an auto-rickshaw or cab from the Majestic Railway Station to Garden City University – OMR CAMPUS.

## Cantonment Railway Station

- Located around 15 km from the university.  
(<https://maps.app.goo.gl/X4xNgTHkyJUir7Kq6>)
- How to reach GCU: You can easily take an auto-rickshaw or cab from the Majestic Railway Station to Garden City University – OMR CAMPUS.



## Bus Stop – MAJESTIC Bus Stand

- Located around 20 km from the university.  
(<https://maps.app.goo.gl/9D5oa6LkdDXyjs6P6>)

**How to reach GCU:** You can easily take the following to Garden City University – OMR CAMPUS

- **Metro:** Majestic Metro Station to Benniganahalli Metro Station (TIN FACTORY)

**How to reach GCU:** You can easily take an auto-rickshaw or cab from the Benniganahalli Metro Station (TIN FACTORY) to Garden City University – OMR CAMPUS

(<https://maps.app.goo.gl/jK858dyE3t5qnwsbA>)

- **Bus:** Bus no 317 (Hoskote Route), kindly get down near T.C Palya Royal Mart signal and from where you can easily take an auto-rickshaw to Garden City University – OMR CAMPUS

(<https://maps.app.goo.gl/RuP4IH6RwJGANic2A>)

- **Auto-rickshaw or Cab:** You can easily take an auto-rickshaw or cab from the Majestic Bus Stand to Garden City University – OMR CAMPUS

(<https://maps.app.goo.gl/9D5oa6LkdDXyjs6P6>)



## Sattelite Bus Stand

- Located around 25 km from the university.  
(<https://maps.app.goo.gl/95FEk9jic7i4TiZH6>)

**How to reach GCU:** You can easily take the following to Garden City University – OMR CAMPUS:

- **Metro:** Deepanjali Nagar to Benniganahalli Metro Station (TIN FACTORY)

**How to reach GCU:** You can easily take an auto-rickshaw or cab from the Benniganahalli Metro Station (TIN FACTORY) to Garden City University – OMR CAMPUS

(<https://maps.app.goo.gl/jK858dyE3t5qnwsbA>)

- **Auto-rickshaw or Cab:** You can easily take an auto-rickshaw or cab to Garden City University – OMR CAMPUS

(<https://maps.app.goo.gl/wzar2NgjPiZbo97D6>)



# REGISTRATION INFORMATION

## Important Dates

Last date of full paper submission	October 31, 2025
Last date of issue of acceptance letter	November 05, 2025
Last date of registration without fine	November 30, 2025
Last date of registration with fine of Rs. 500	December 05, 2025
Last date of registration with fine of Rs. 1000	December 10, 2025

## Registration Fees

	Indian Residents (Life Members)	Indian Residents (Non-Life members)	International Participants (Life Members)	International Participants (Non-Life Members)
Registration fees	Rs. 2000/-	Rs. 2000 + 1000/-	USD 100	USD 150
Research Scholar	Rs. 1500/-	Rs. 1500/-	USD 75	USD 75
Accompanying Person (> 5 years)	Rs. 2000/-	Rs. 2000/-	USD 100	USD 150

## Bank Details for Payment of Registration Fees

Account Name	:	GARDEN CITY FOUNDATION PVT LTD
Bank Name	:	CANARA BANK
Bank Branch & Address	:	INDIRANAGAR, BANGALORE - 560038
Bank Account No.	:	120036203000
Remarks	:	Please write "76th AICC" in the remarks while making the payment
IFSC	:	CNRB0010432
Swift Code	:	CNRBINBBBFD

Note: Spot registration is not allowed

For registration please visit the  
[www.gardencity.university/aicc76](http://www.gardencity.university/aicc76)

### Refund Policy :

Delegate fee once paid is non-refundable. Sponsorship/Donation once paid is non-refundable.

# GUIDELINES FOR PAPER CONTRIBUTORS

1. The length of the paper including tables, diagrams, illustrations, etc, should not exceed 20 double space pages.
2. The papers submitted for the ICA Annual Conference should not have been published or sent for publication or presented or sent for consideration in any other Seminar/Conference etc.
3. All correspondence shall be made by and with the FIRST author only.
4. The papers can be submitted electronically only through the conference portal: <https://76aicc.gcu.edu.in>
5. All papers submitted will be subject to the ethical policy of the ICA as given on the ICA Website : <https://icaindia.info/journals/>
6. Paper contributors are advised to follow the UGC guidelines for the maintenance of standards and plagiarism : ([https://www.ugc.ac.in/pdfnews/7771545\\_academic-integrity-Regulation2018.pdf](https://www.ugc.ac.in/pdfnews/7771545_academic-integrity-Regulation2018.pdf)).
7. All papers submitted will be subject to review by the Technical Session Chairperson / Co-Chairperson of the concerned session.
8. The first page of the paper should consist of the Title of the Paper, Name(s) of the author(s) with complete details including the mobile numbers and email Ids and an abstract not exceeding 150 words.
9. Second page should start with the title of the paper followed by the text.
10. For Footnotes and Referencing the same guidelines shall be applicable as prescribed for the Indian Journal of Commerce (<https://icaindia.info/journals/>).
11. Reference citation to be strictly in accordance to the APA referencing style.

## PRELIMINARY TRAVEL AND STAY ADVISORY

1. Garden City University Campus is completely substance free. Smoking of any kind and consumption of alcohol and other illegal substances is strictly prohibited inside the campus premise.
2. It is required to carry a valid government approved photo ID card for every member availing accommodation.
3. It is advisable to carry own toiletries and towels.

# ETHICAL POLICY

1. The ICA aspires to promote original research paper/articles enhancing knowledge and social relevance through highest quality of transparent, and fair peer review. At every step ethical principles shall be followed.
2. Re-submission of a paper in another language, or simultaneously in multiple Seminars or Conferences with different audiences, shall not be permitted.
3. Authorship should be limited to those who have made a significant contribution to the conception, design, execution, or interpretation of the reported study.
4. The Indian Commerce Association strives to maintain highest standard pertaining to plagiarism by stressing upon full and prominent disclosure of original source at the time of submission of the paper. The author(s) should ensure that they have written entirely original works, and if the author(s) have used the work and/or words of others that this has been appropriately cited or quoted.
5. Maximum permissible similarity index is 10%. It will be the sole responsibility of the author(s) to submit a certificate to this effect generated by the Officially Recommended Software of UGC like URKUND or TURNITIN while submitting their research paper(s).
6. Papers submitted without similarity index certificate shall be summarily rejected. The concerned Technical Session Chairperson / Co-Chairperson may re-check the similarity index and review the papers submitted and the papers that could not comply the 'Guidelines to Contributors and Ethical Policy' may be rejected.
7. Authors may be asked to provide the raw data in connection with a paper for editorial review, and should be prepared to provide public access to such data. Studies on patients or volunteers require ethics committee approval and informed consent, which should be documented in the paper.
8. The Indian Commerce Association strongly discourage and against all minor and major acts related to plagiarism.
9. The UGC guidelines related to plagiarism have been implemented in letter and spirit and must be followed by the authors.
10. It is not necessary that the paper(s) accepted for presentation during the AICC shall also be published in the Indian Journal of Commerce. Select papers will be published in the journal of ICA including two best papers of each session.



# INDIAN COMMERCE ASSOCIATION

# CHAIRPERSON & CO-CHAIRPERSON OF CONFERENCE SEMINAR & TECHNICAL SESSION

TOPIC	CHAIRPERSON	CO-CHAIRPERSON
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## Seminar: Emerging World Trade Order: Challenges and Opportunities

<b>Seminar: Emerging World Trade Order: Challenges and Opportunities</b>	<b>Prof. Sanjay Baijal</b> Professor, DDU Gorakhpur University, Gorakhpur	<b>Dr. Pankaj Dayanand Pandagale</b> Associate Professor, Gokhale Education Society's Dr T K Tope Arts and Commerce College, Parel, Mumbai
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## Technical Sessions

<b>I: Digital Marketing, Global Trade, and Sustainable Development</b>	<b>Prof.(Dr.) Krishna Kumar Verma</b> Professor, H.N.B. Garhwal Central University, Uttarakhand	<b>Dr. Nagavani Kaggallu</b> Associate Professor, Seshadripuram College, Bengaluru
<b>II: Ethical Accounting Practices and Financial Reporting</b>	<b>Prof. Shiv Prasad</b> Professor, Maharshi Dayanand Saraswati University Ajmer	<b>Dr. N. S. Pandey</b> Associate Professor, Pondicherry Central University, Pondicherry
<b>III: Digital Trade in a Post Pandemic Data Driven Economy</b>	<b>Dr M Shivalingegowda</b> Professor & Principal Sri K Puttaswamy First' Grade College, Mysuru - 570002	<b>Dr. Sanjay Kumar Patel</b> Associate Professor, Guru Ghasidas University (Central University), Bilaspur
<b>IV: Data Analytics for Business Decision Making</b>	<b>Prof. Dr. Anthony Rodrigues</b> HOD - Commerce, Director Research Center Commerce (Goa University), Fr.Agnel College of Arts and Commerce, Pilar Goa	<b>Dr. Rajeev Ranjan Sharma</b> Associate Professor, Ranchi University, Ranchi (Jharkhand) / Marwari College, Ranchi

## MMSRA

<b>Emerging Researches in the field of Artificial Intelligence in Business and Industry</b>	<b>Prof. Ranjit Singh</b> Professor - Department of Management Studies Indian Institute of Information Technology Allahabad, UP	<b>Prof. Laxminarayan Chandrayya Kurpatwar</b> Professor & Head - Department of Commerce Pandit Jawaharlal Nehru Mahavidyalaya - Dr. Babasaheb Ambedkar Marathwada University, Chh.Sambhajinagar, Maharashtra
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## MMSRA

<b>Prof. Samiuddin Memorial ICA Research Scholars Award</b>	<b>Prof. Dr. K Nirmala</b> Professor, Dean, Faculty of Commerce, Bangalore university	<b>Prof. Binod Pratap Singh</b> Professor Lal Bahadur Shastri P.G. College Gonda, Dr. Rammanohar Lohia Avadh University Ayodhya
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# OFFICE BEARERS OF ICA 2025



**Prof. Keshav Singh Thakur**

President ICA,  
Honourable Vice Chancellor  
Govind Guru Tribal University  
Banswara



**Prof. Ajay Kumar Singh**

Immediate Part President – ICA,  
Senior Professor, Ex Head &  
Dean Department of  
Commerce,  
Faculty of Commerce and  
Business,  
Delhi School of Economics,  
University of Delhi, Delhi



**Prof. M. Jayappa**

Executive Vice President-ICA  
Adjunct Professor,  
Garden City University  
Bangalore



**Dr. Kuldeep Sharma**

Secretary-ICA  
Dept. of Accountancy  
KPB Hinduja College of  
Commerce, Mumbai



**Prof. N. K. Jha**

Joint Secretary – ICA  
Registrar  
Patliputra University,  
Patna



**Prof. D. Chennappa**

Managing Editor cum  
Treasurer-ICA  
Sr. Professor & Formerly Dean  
Head  
Department of Commerce  
Osmania University,  
Hyderabad

# ELECTED EC MEMBERS OF ICA

Name	Affiliation
<b>Prof. Ashok Kumar Singh</b>	Vanijya Mahavidyalaya, Patna University (Bihar)
<b>Prof. Indrajit Prasad Roy</b>	R.R.S. College, Mokana, Patna (Bihar)
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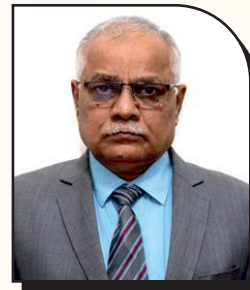
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