



77TH ALL INDIA COMMERCE CONFERENCE



Hosted by

INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION, BHOPAL

An Autonomous Institute established by Govt. of M.P.
(College with Potential for Excellence Status Conferred by UGC)

Date:

10th - 12th December 2026

CONFERENCE THEME -

**“Navigating future of Business in era of global uncertainty:
Resilience, Innovation and Sustainability”**

Technical Session 1: International Business in the Era of Global Uncertainty in the context of Vasudhaiva Kutumbakam

Technical Session 2: Role of Bharat in Global Value Chain in the Digital Age

Technical Session 3: Management of Environment for Sustainable Business

Technical Session 4: Emerging Dimensions of AI in Business, Agricultural and Education: Human Centric Perspective

MMSMR- Empirical study in the field of Banking, Finance, Insurance and Fintech for Sustainable Global Economy

SMICARS- Prof. Samiuddin Memorial ICA Research Scholar Award based on Research Paper from the Ph.D. work of scholar as single author

Prof. Sharda Gangwar
Conference Secretary

Prof. M. Jayappa
President, ICA

KNOWLEDGE PARTNER :



SAGE UNIVERSITY, BHOPAL
Sanjeev Agrawal Global Educational University, Bhopal

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